

**THE
ITTLESON
FOUNDATION**

2008 Annual Report

15 East 67 Street
New York . New York 10065

OFFICERS AND DIRECTORS

H. Anthony Ittleson
Chairman and President

Pamela Syrmis
Vice President

H. Philip Ittleson
Director

Stephanie Ittleson
Director

Lionel I. Pincus
Director

Christina Ittleson Smith
Director Emeritus

Andrew Auchincloss
Director

Anthony C. Wood
Secretary and Executive Director

Henry Davison
Treasurer

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IN 1948, THE FOUNDATION BEGAN TO FOCUS ITS INTERESTS ON THE FIELDS OF HEALTH, WELFARE, PUBLIC EDUCATION FOR MENTAL HEALTH, AND INTERCULTURAL RELATIONS. WITHIN THESE MAJOR INTERESTS, SPECIAL EMPHASIS WAS PLACED ON MENTAL HEALTH AND THE MENTAL, PHYSICAL AND SOCIAL WELL-BEING OF CHILDREN.

A HISTORY OF THE FOUNDATION

In 1932, Henry Ittleson, the founder of the CIT Financial Corporation, created the Ittleson Foundation. He served as presiding trustee of the Foundation, and his wife Blanche F. Ittleson, and their son Henry Ittleson Jr., as trustees, continued in their respective roles until 1948.

In that year Mr. Ittleson died and Henry Ittleson, Jr. became the presiding trustee. At that time Mrs. Henry Ittleson, Jr. joined the Foundation as a trustee.

In 1948, under the leadership of Blanche F. Ittleson and Henry Ittleson, Jr., the Foundation began to focus its interests on the fields of health, welfare, public education for mental health, and intercultural relations. Within these major interests, special emphasis was placed on mental health and the mental, physical, and social well-being of children. Over the years other issues, such as the needs of the elderly, homelessness, and crime and justice, have received the Foundation's attention. Today the Foundation's areas of particular interest are: mental health, AIDS, and the environment.

With the death of Henry Ittleson, Jr. in 1973, H. Anthony Ittleson, grandson of the founder and a trustee since 1966, became President of the Foundation. Under his stewardship the Foundation has continued its signature role of providing seed money for new ideas and initiatives by supporting pilot projects, demonstration projects, and applied research. The Foundation has a long tradition of active grant making and has been fortunate in the high quality of its executive staff leadership in the persons of Nina Ridenour (1952-67), William T. Beaty, II, (1967-88), David M. Nee (1988-1993), and Anthony C. Wood (1993-). Since its founding, the Foundation has also benefited from the insights of a variety of distinguished trustees.

Today the Foundation, its trustees and staff continue to build on the philanthropic foundation laid by its founder and developed with skill and devotion by his wife Blanche F. Ittleson and their son, Henry Ittleson, Jr.

AS A SMALL FOUNDATION COMMITTED TO MAKING A REAL DIFFERENCE, WE ARE STRATEGIC IN OUR GRANT MAKING. WE SEEK OPPORTUNITIES TO PROVIDE SEED MONEY FOR INNOVATIVE PILOT AND MODEL PROGRAMS.

CHAIRMAN'S STATEMENT

Frequently I am asked, "What does it take to get a grant from the Ittleson Foundation?" My answer is straightforward yet necessarily ambiguous, "It takes a request that falls within our funding guidelines and something that 'sparks' our interests.

The Foundation continues to focus its resources on AIDS, the Environment, and Mental Health. Though funding broadly in each area, we do have specific concerns. In AIDS we focus on prevention and the mental health consequences of the disease. In the Environment we look to educate a new generation of environmentalists. We are also intrigued by urban environmental issues and efforts at resource protection. In Mental Health we prefer projects that cut across the entire field and those that address underserved populations.

Matching one of our program guidelines, however, is only the first step towards a grant. As a small foundation committed to making a real difference, we are strategic in our grant making. We seek opportunities to provide seed money for innovative pilot and model programs. We are willing to take risks on new ideas and inspired yet untested new leaders. This of course is not at the exclusion of proven professionals, many of whom the foundation supported before they became well-recognized. We fund applied research but only when we see it linked to real change in the lives of real people. We look for situations where our involvement brings more to the table than our dollars. Will our participation attract other funders? Can the technical help we offer make an essential difference? Is there a special role we can play?

Lastly, there is that element of "sparking". Ours is a highly competitive process. With limited funds and many worthy projects, good ideas must compete with one another. In seeking a balance of subject matter, project type and, as a national foundation, geographic diversity, the deciding factor between worthy applications often becomes one of these variables. Hence, as with much of life, there is an element of that little "extra" that enters into the process.

If you feel your request is right for us, I encourage you to submit it. Though our ability to help is limited, our admiration for those working in the field seeking to make a difference is unlimited. We urge you onward in your work and wish you the best of success with us and other potential supporters.

H. Anthony Ittleson
Chairman

***WE LOOK TO UNITE OUR FISCAL RESOURCES WITH THE CREATIVE ENERGY,
EXPERTISE AND FOCUSED PASSION OF OUR GRANTEES.***

EXECUTIVE DIRECTOR'S REPORT

Change is one of the few things in life that is constant. Recognizing the profound nature of the changes that have occurred in the last decade, the Foundation recently decided it was time to step back and examine how these events have impacted our three primary areas of concern: AIDS, the Environment, and Mental Health. Though our commitment to continue funding in these areas was never in doubt, what was open for examination was the particular focus of our work within them.

The description of our current funding interests that appears in the following pages is a result of this just completed examination and exploration. The adjustments we have made to our funding program are not as dramatic as they are strategic. They reflect subtle yet important shifts of focus that we feel allow the Foundation to better address the current needs of each field.

Before highlighting some of these refinements, it is important to emphasize what has not changed. Our “venture capital” approach to philanthropy remains strong. It is the innovative pilot, model, and demonstration project that still commands our attention. In all three areas we are committed to assisting underserved populations and we remain particularly interested in projects that address the needs of children and the elderly. Projects that link formal professional competence with community-based efforts continue to interest us.

There are, however, some exciting new concerns called out in each of our funding areas. To highlight just a few: in AIDS, we add to our interest in prevention a heightened concern for making treatment information accessible, available and easily understandable. In the Environment, our focus shifts from educating a new generation of environmentalists to helping move society from environmental awareness to environmental activism. In Mental Health, we recognize the still much-needed effort to fight the stigma associated with mental illness as well as the growing need to utilize new knowledge and current technological advances to improve programs and services for those with mental illness.

For a fuller detailed description of our program interests please read on. We believe the changes we have made, combined with the Foundation’s longstanding philanthropic style and approach, best position us to respond to the challenges and opportunities that lie ahead. As always, we look to unite our fiscal resources with the creative energy, expertise, and focused passions of our grantees. Indeed, when these are combined, great things happen.

Anthony C.Wood
Executive Director

WE LOOK FOR PILOT PROJECTS, TEST AND DEMONSTRATION PROJECTS AND APPLIED RESEARCH THAT WOULD INFORM PUBLIC POLICY, IF SUCCESSFUL. SUCH PROJECTS SHOULD BE OF NATIONAL SCOPE OR SIGNIFICANCE BEYOND THE LOCAL AREA OF IMPLEMENTATION. PROJECTS SHOULD RESULT IN A PRODUCT OR OUTCOME OF SOME CONSEQUENCE IN THE REAL WORLD.

CURRENT INTERESTS

The Ittleson Foundation generally provides seed money for the start-up of innovative programs that will improve the social welfare of citizens of the United States. We look for pilot projects, test and demonstration projects, and applied research that would inform public policy, if successful. Such projects should be of national scope, or significance beyond the local area of implementation. Projects should result in a product or outcome of some consequence in the real world. The Foundation also supports dissemination and, on occasion, evaluation.

We will support a pilot program or the start-up of a new service when:

- the service or project appears to be truly innovative
- there are practical plans for evaluation
- there appears to be an audience for the results
- there is a credible plan for dissemination to those audiences and utilization of these results elsewhere.

Current areas of particular interest listed in alphabetical order are:

I. AIDS

AIDS remains a significant concern of the Ittleson Foundation. Our commitment to supporting cutting-edge prevention efforts remains strong. As in all our current areas of interest, innovative initiatives that involve more than one program area are encouraged.

We are particularly interested in new model, pilot, and demonstration efforts:

- addressing the needs of underserved at-risk populations and especially those programs recognizing the overlap between such programs
- responding to the challenges facing community-based AIDS service organizations and those organizations addressing systemic change
- providing meaningful school-based sex education
- making treatment information accessible, available and easily understandable to those in need of it
- addressing the psycho-social needs of those infected and affected by AIDS, especially adolescents

II. ENVIRONMENT

The Ittleson Foundation supports innovative pilot, model and demonstration projects that will help move individuals, communities, and organizations from environmental awareness to environmental activism by changing attitudes and behaviors.

We particularly seek to encourage and nurture environmental action through:

- supporting the present generation of environmental activists, whether professionals or volunteers through education, training and other activities
- educating and engaging the next generation of environmentalists with a special interest in supporting the training of those who are teaching that generation
- strengthening the infrastructure of the environmental movement with a particular focus on efforts at the grassroots and statewide levels
- activating new constituencies, particularly those focused on environmental equity issues

III. MENTAL HEALTH

Since 1932 Mental Health has been a major focus at the Ittleson Foundation. The Foundation continues its commitment to bringing its venture capital approach to philanthropy to this area. In addition to our historic commitment to addressing the needs of underserved populations, we are particularly interested in innovative, pilot, model and demonstration projects that are:

- fighting the stigma associated with mental illness and working to change the public's negative perception of people who have mental illness
- utilizing new knowledge and current technological advances to improve programs and services for people who have mental illness
- bringing the full benefits of this new knowledge and technology to those who presently do not have access to them
- advancing preventative mental health efforts, especially those targeted to youth and adolescents, with a special focus on strategies that involve parents, teachers, and others in close contact with these populations

Please note that the Foundation does not generally provide funds for:

- capital building projects
- endowments
- grants to individuals
- scholarships or internships (except as part of a program)
- direct service programs, especially when outside New York City
- projects that are local in focus and unlikely to be replicated
- continuing or general support
- projects and organizations that are international in scope or purpose
- biomedical research

HOW TO APPLY

To apply, send a brief letter to the Executive Director describing the organization and the work for which funds are being sought, along with a budget and evidence of tax-exempt status. If the activity falls within the current scope of the Foundation's interests, the applicant will be asked to supply additional information as required.

The Foundation Board meets once a year. Initial letters of inquiry must be received before September 1st.

Should we decline to support a proposal, we ask applicants to wait at least one year before reapplying for any purpose.

Inquiries should be addressed to:

Anthony C. Wood
Executive Director
Ittleson Foundation, Inc.
15 East 67 Street
New York, NY 10065

2008 GRANT SUMMARIES

Grants Paid During 2008

Including Payments for Grants Approved in Prior Years

AIDS

AIDS Alliance for Children Youth and Family **\$5,000**
Washington, DC

To transform the National Consumer Leadership Corps Training Program into one that can be replicated by local AIDS organizations around the nation. Currently the program trains 45-55 women and youth in Washington, DC who then return to their communities around the country to provide HIV prevention, education and treatment information through local workshops and other outreach to women and youth. This grant will adapt the model so local organizations can use it to provide such training to women and youth in their communities. This will exponentially grow the number of trained individuals reaching out to these high-risk and underserved populations. In year one, the Alliance will adapt its model including developing a replication guide and modifying the curriculum. The replication will be piloted in DC. Learning from that experience, the Alliance will partner with two locations, one rural and the other urban.

(Final payment of a \$85,000 grant)

Cesar E. Chavez Institute **\$40,000**
San Francisco, CA

One-time grant to develop new family interventions and a new family-related model of care to reduce risk for HIV and mental health problems in lesbian, gay, bisexual and transgender (LGBT) youth.

(First payment of a \$75,000 grant)

Common Impact **\$15,000**
Cambridge, MA

To begin the national replication of Common Impact's highly leveraged model of capacity building for AIDS, Mental Health, and other non-profit organizations. In particular, Common Impact addresses the information technology (IT), marketing, and human resources needs of such organizations by first helping them identify these needs and then recruiting a custom selected team of corporate volunteers to help them, usually over the course of six months, implement the plan to meet them. Highly successful in Boston, Common Impact will grow nationally to meet the need for services across the country.

(Final payment of a \$80,000 grant)

**Partners in Health
Boston, MA**

\$40,000

To replicate their successful community-based HIV self-management support program: Prevention and Access to Care and Treatment Project (PACT) in two communities in the United States and position it for wider domestic replication
(Final payment of a \$90,000 grant)

ENVIRONMENT

**Antioch University New England
Keene, New Hampshire**

\$20,000

To advance the emerging field of Conservation Psychology which uses the insights of the social sciences particularly psychology, to better understand how people think, feel, and act in relation to the natural world, to inspire people to value the natural world, and their role in it and to encourage people to act in more sustainable ways.
(Second payment of a \$70,000 grant)

**Cornell University Cooperative Extension
New York, NY**

\$40,000

To advance the emerging field of Conservation Psychology which uses the insights of the social sciences particularly psychology, to better understand how people think, feel, and act in relation to the natural world, to inspire people to value the natural world, and their role in it and to encourage people to act in more sustainable ways.
(First payment of a \$75,000 grant)

**Great Plains Restoration Council
Fort Worth, Texas**

\$10,000

To refine, expand, and begin the national dissemination of its model Youth Inter-ACTION program. Rare, and likely unique, this program marries social work and personal health components with environmental education and action projects. Targeted to help marginalized urban minority and reservation-based Native American youth impacted by poverty, AIDS, and mental health issues, the program helps them personally heal as they work on healing the environment. The model uses mentors, workshops, special training, and hands-on experiences to address personal health, as well as environmental issues. In year one, the existing program in Fort Worth and Wounded Knee will fine-tune the developing curriculum. In year two, the program will be expanded to Denver.
(Final payment of a \$90,000 grant)

Oceana **\$16,000**
Washington, DC

To support the Recreational Fishing Campaign to reduce the bycatch of big game fish, often keystone species such as swordfish, tuna and shark, by the commercial fishing industry.
(Second payment of a \$60,000 grant)

River Network **\$40,000**
Portland, OR

To initiate their “Saving Energy by Saving Water,” project to establish a new model for water resource management in the United States by demonstrating the considerable energy savings achievable through the adoption of proven water conservation and efficiency measures.
(Final payment of an \$80,000 grant)

Trust for Public Land **\$30,000**
San Francisco, CA

Funding for the Center for City Park Excellence to determine “How Can Parks Best Promote Mental Health and Physical Activity?”
(Final payment of a \$70,000 grant)

MENTAL HEALTH

Active Minds, Inc. **\$10,000**
Washington, DC

To dramatically expand the network of chapters on college campuses. Having spent three years piloting, testing, and revising their model of university-sanctioned, student volunteer-driven chapters working to decrease stigma, create mental health awareness, and serve as liaison between students and the mental health community, Active Minds is now ready to grow from its pilot 50 chapters to 300 campus chapters over the next three years. On campus, the chapters provide a range of services including educational workshops for students, professional speakers, and providing links to mental health resources.
(Final payment of a \$85,000 grant)

Barnaba Institute **\$15,000**
Clinton, CT

To produce and disseminate a training program designed to address the unique mental health needs and concerns of the victims of human trafficking and commercial sexual exploitation,
(Second payment of a \$70,000 grant)

Horticultural Society of New York **\$30,000**
New York, NY

To launch their new Nonprofit Partnership for Horticultural Therapy to formalize and expand their ability to help a wide range of organizations working with the mentally and physically ill, formerly homeless, HIV+, victims of substance abuse, the elderly, at-risk juveniles and those re-entering society from incarceration, use horticultural therapy programs to address the needs of these marginalized populations.

(Final payment of a \$60,000 grant)

Iraq and Afghanistan Veterans of America **\$50,000**
New York, NY

One-time grant to launch the “Community of Strength” initiative to address the issues surrounding combat-related mental health injuries for these veterans. In particular, to design, test and replicate a chapter model to physically connect, on a geographic basis, veterans to create a peer-led “community” providing them everything from recreational activities, welcome home events, workshops, seasonal celebrations, volunteer opportunities, etc.

(First payment of a \$70,000 grant)

Partnership with Children **\$50,000**
New York, NY

One-time grant to develop the Center for Capacity Building to enable the dissemination of the successful counseling and prevention care program for inner-city boys and girls, “Open Heart-Open Mind” to over 100 schools by 2012.

Red Hook Initiative **\$45,000**
Brooklyn, NY

One-time grant to expand the Family Institutes of Bold Hope model in New York City and to make it available to social service providers nationwide, resources, training and technical assistance to replicate this eight session (with follow-up support) family therapeutic intervention for children with emotional and mental health challenges.

(First payment of a \$75,000 grant)

GRANTS SUMMARY

TOTAL 2008 PROGRAM GRANTS

Total Program Grants	\$456,000
Miscellaneous	265,350
Membership and Other Grants	6,860
Grand Total	\$728,210

STATEMENT OF NET ASSETS

At Fair Market value, December 31, 2008

ASSETS

Cash and Institutional Funds	\$370,364
Investments at Fair Market Value	\$13,763,733
(Cost \$16,147,451)	
Net Assets: December 31, 2008	\$14,134,097