

**THE
ITTLESON
FOUNDATION**

2006 Annual Report

15 East 67 Street
New York . New York 10021

OFFICERS AND DIRECTORS

H. Anthony Ittleson
Chairman and President

Pamela Syrmis
Vice President

H. Philip Ittleson
Director

Lionel I. Pincus
Director

Christina Ittleson Smith
Director

Victor Syrmis, M.D.
Director

Anthony C. Wood
Secretary and Executive Director

Stephen M. Watson
Treasurer

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IN 1948, THE FOUNDATION BEGAN TO FOCUS ITS INTERESTS ON THE FIELDS OF HEALTH, WELFARE, PUBLIC EDUCATION FOR MENTAL HEALTH, AND INTERCULTURAL RELATIONS. WITHIN THESE MAJOR INTERESTS, SPECIAL EMPHASIS WAS PLACED ON MENTAL HEALTH AND THE MENTAL, PHYSICAL AND SOCIAL WELL-BEING OF CHILDREN.

A HISTORY OF THE FOUNDATION

In 1932, Henry Ittleson, the founder of the CIT Financial Corporation, created the Ittleson Foundation. He served as presiding trustee of the Foundation, and his wife Blanche F. Ittleson, and their son Henry Ittleson Jr., as trustees, continued in their respective roles until 1948.

In that year Mr. Ittleson died and Henry Ittleson, Jr. became the presiding trustee. At that time Mrs. Henry Ittleson, Jr. joined the Foundation as a trustee.

In 1948, under the leadership of Blanche F. Ittleson and Henry Ittleson, Jr., the Foundation began to focus its interests on the fields of health, welfare, public education for mental health, and intercultural relations. Within these major interests, special emphasis was placed on mental health and the mental, physical, and social well-being of children. Over the years other issues, such as the needs of the elderly, homelessness, and crime and justice, have received the Foundation's attention. Today the Foundation's areas of particular interest are: mental health, AIDS, and the environment.

With the death of Henry Ittleson, Jr. in 1973, H. Anthony Ittleson, grandson of the founder and a trustee since 1966, became President of the Foundation. Under his stewardship the Foundation has continued its signature role of providing seed money for new ideas and initiatives by supporting pilot projects, demonstration projects, and applied research. The Foundation has a long tradition of active grant making and has been fortunate in the high quality of its executive staff leadership in the persons of Nina Ridenour (1952-67), William T. Beaty, II, (1967-88), David M. Nee (1988-1993), and Anthony C. Wood (1993-). Since its founding, the Foundation has also benefited from the insights of a variety of distinguished trustees.

Today the Foundation, its trustees and staff continue to build on the philanthropic foundation laid by its founder and developed with skill and devotion by his wife Blanche F. Ittleson and their son, Henry Ittleson, Jr.

AS A SMALL FOUNDATION COMMITTED TO MAKING A REAL DIFFERENCE, WE ARE STRATEGIC IN OUR GRANT MAKING. WE SEEK OPPORTUNITIES TO PROVIDE SEED MONEY FOR INNOVATIVE PILOT AND MODEL PROGRAMS.

CHAIRMAN'S STATEMENT

Frequently I am asked, "What does it take to get a grant from the Ittleson Foundation?" My answer is straightforward yet necessarily ambiguous, "It takes a request that falls within our funding guidelines and something that 'sparks' our interests.

The Foundation continues to focus its resources on AIDS, the Environment, and Mental Health. Though funding broadly in each area, we do have specific concerns. In AIDS we focus on prevention and the mental health consequences of the disease. In the Environment we look to educate a new generation of environmentalists. We are also intrigued by urban environmental issues and efforts at resource protection. In Mental Health we prefer projects that cut across the entire field and those that address underserved populations.

Matching one of our program guidelines, however, is only the first step towards a grant. As a small foundation committed to making a real difference, we are strategic in our grant making. We seek opportunities to provide seed money for innovative pilot and model programs. We are willing to take risks on new ideas and inspired yet untested new leaders. This of course is not at the exclusion of proven professionals, many of whom the foundation supported before they became well-recognized. We fund applied research but only when we see it linked to real change in the lives of real people. We look for situations where our involvement brings more to the table than our dollars. Will our participation attract other funders? Can the technical help we offer make an essential difference? Is there a special role we can play?

Lastly, there is that element of "sparking". Ours is a highly competitive process. With limited funds and many worthy projects, good ideas must compete with one another. In seeking a balance of subject matter, project type and, as a national foundation, geographic diversity, the deciding factor between worthy applications often becomes one of these variables. Hence, as with much of life, there is an element of that little "extra" that enters into the process.

If you feel your request is right for us, I encourage you to submit it. Though our ability to help is limited, our admiration for those working in the field seeking to make a difference is unlimited. We urge you onward in your work and wish you the best of success with us and other potential supporters.

H. Anthony Ittleson
Chairman

***WE LOOK TO UNITE OUR FISCAL RESOURCES WITH THE CREATIVE ENERGY,
EXPERTISE AND FOCUSED PASSION OF OUR GRANTEES.***

EXECUTIVE DIRECTOR'S REPORT

Change is one of the few things in life that is constant. Recognizing the profound nature of the changes that have occurred in the last decade, the Foundation recently decided it was time to step back and examine how these events have impacted our three primary areas of concern: AIDS, the Environment, and Mental Health. Though our commitment to continue funding in these areas was never in doubt, what was open for examination was the particular focus of our work within them.

The description of our current funding interests that appears in the following pages is a result of this just completed examination and exploration. The adjustments we have made to our funding program are not as dramatic as they are strategic. They reflect subtle yet important shifts of focus that we feel allow the Foundation to better address the current needs of each field.

Before highlighting some of these refinements, it is important to emphasize what has not changed. Our “venture capital” approach to philanthropy remains strong. It is the innovative pilot, model, and demonstration project that still commands our attention. In all three areas we are committed to assisting underserved populations and we remain particularly interested in projects that address the needs of children and the elderly. Projects that link formal professional competence with community-based efforts continue to interest us.

There are, however, some exciting new concerns called out in each of our funding areas. To highlight just a few: in AIDS, we add to our interest in prevention a heightened concern for making treatment information accessible, available and easily understandable. In the Environment, our focus shifts from educating a new generation of environmentalists to helping move society from environmental awareness to environmental activism. In Mental Health, we recognize the still much-needed effort to fight the stigma associated with mental illness as well as the growing need to utilize new knowledge and current technological advances to improve programs and services for those with mental illness.

For a fuller detailed description of our program interests please read on. We believe the changes we have made, combined with the Foundation’s longstanding philanthropic style and approach, best position us to respond to the challenges and opportunities that lie ahead. As always, we look to unite our fiscal resources with the creative energy, expertise, and focused passions of our grantees. Indeed, when these are combined, great things happen.

Anthony C.Wood
Executive Director

WE LOOK FOR PILOT PROJECTS, TEST AND DEMONSTRATION PROJECTS AND APPLIED RESEARCH THAT WOULD INFORM PUBLIC POLICY, IF SUCCESSFUL. SUCH PROJECTS SHOULD BE OF NATIONAL SCOPE OR SIGNIFICANCE BEYOND THE LOCAL AREA OF IMPLEMENTATION. PROJECTS SHOULD RESULT IN A PRODUCT OR OUTCOME OF SOME CONSEQUENCE IN THE REAL WORLD.

CURRENT INTERESTS

The Ittleson Foundation generally provides seed money for the start-up of innovative programs that will improve the social welfare of citizens of the United States. We look for pilot projects, test and demonstration projects, and applied research that would inform public policy, if successful. Such projects should be of national scope, or significance beyond the local area of implementation. Projects should result in a product or outcome of some consequence in the real world. The Foundation also supports dissemination and, on occasion, evaluation.

We will support a pilot program or the start-up of a new service when:

- the service or project appears to be truly innovative
- there are practical plans for evaluation
- there appears to be an audience for the results
- there is a credible plan for dissemination to those audiences and utilization of these results elsewhere.

Current areas of particular interest listed in alphabetical order are:

I. AIDS

AIDS remains a significant concern of the Ittleson Foundation. Our commitment to supporting cutting-edge prevention efforts remains strong. As in all our current areas of interest, innovative initiatives that involve more than one program area are encouraged.

We are particularly interested in new model, pilot, and demonstration efforts:

- addressing the needs of underserved at-risk populations and especially those programs recognizing the overlap between such programs
- responding to the challenges facing community-based AIDS service organizations and those organizations addressing systemic change
- providing meaningful school-based sex education
- making treatment information accessible, available and easily understandable to those in need of it
- addressing the psycho-social needs of those infected and affected by AIDS, especially adolescents

II. ENVIRONMENT

The Ittleson Foundation supports innovative pilot, model and demonstration projects that will help move individuals, communities, and organizations from environmental awareness to environmental activism by changing attitudes and behaviors.

We particularly seek to encourage and nurture environmental action through:

- supporting the present generation of environmental activists, whether professionals or volunteers through education, training and other activities
- educating and engaging the next generation of environmentalists with a special interest in supporting the training of those who are teaching that generation
- strengthening the infrastructure of the environmental movement with a particular focus on efforts at the grassroots and statewide levels
- activating new constituencies, particularly those focused on environmental equity issues

III. MENTAL HEALTH

Since 1932 Mental Health has been a major focus at the Ittleson Foundation. The Foundation continues its commitment to bringing its venture capital approach to philanthropy to this area. In addition to our historic commitment to addressing the needs of underserved populations, we are particularly interested in innovative, pilot, model and demonstration projects that are:

- fighting the stigma associated with mental illness and working to change the public's negative perception of people who have mental illness
- utilizing new knowledge and current technological advances to improve programs and services for people who have mental illness
- bringing the full benefits of this new knowledge and technology to those who presently do not have access to them
- advancing preventative mental health efforts, especially those targeted to youth and adolescents, with a special focus on strategies that involve parents, teachers, and others in close contact with these populations

Please note that the Foundation does not generally provide funds for:

- capital building projects
- endowments
- grants to individuals
- scholarships or internships (except as part of a program)
- direct service programs, especially when outside New York City
- projects that are local in focus and unlikely to be replicated
- continuing or general support
- projects and organizations that are international in scope or purpose
- biomedical research

HOW TO APPLY

To apply, send a brief letter to the Executive Director describing the organization and the work for which funds are being sought, along with a budget and evidence of tax-exempt status. If the activity falls within the current scope of the Foundation's interests, the applicant will be asked to supply additional information as required.

The Foundation Board meets once a year. Initial letters of inquiry must be received before September 1st.

Should we decline to support a proposal, we ask applicants to wait at least one year before reapplying for any purpose.

Inquiries should be addressed to:

Anthony C.Wood
Executive Director
Ittleson Foundation, Inc.
15 East 67 Street
New York, NY 10065

2006 GRANT SUMMARIES

Grants Paid During 2006

Including Payments for Grants Approved in Prior Years

AIDS

AIDS Alliance for Children Youth and Family **\$50,000**
Washington, DC

To transform the National Consumer Leadership Corps Training Program into one that can be replicated by local AIDS organizations around the nation. Currently the program trains 45-55 women and youth in Washington, DC who then return to their communities around the country to provide HIV prevention, education and treatment information through local workshops and other outreach to women and youth. This grant will adapt the model so local organizations can use it to provide such training to women and youth in their communities. This will exponentially grow the number of trained individuals reaching out to these high-risk and underserved populations. In year one, the Alliance will adapt its model including developing a replication guide and modifying the curriculum. The replication will be piloted in DC. Learning from that experience, the Alliance will partner with two locations, one rural and the other urban.

(First payment of a \$85,000 grant)

Common Ground **\$10,000**
New York, NY

To develop a model program that will train and employ people with HIV/AIDS in the renovation of underutilized prominent downtown properties into housing for special needs populations such as the mentally ill, people with HIV/AIDS and the homeless. Common Ground will develop and showcase their model through a signature renovation project in Manhattan--the ballroom of the Prince George Supportive Housing Program. They will document the process, develop materials to recruit and educate those seeking to imitate their model, disseminate the model through Common Ground's existing replication program and other venues, and provide training materials and technical support to those utilizing their training. Through Common Ground's existing network, they have the ability to reach similar organizations in communities across America.

(Final payment of an \$85,000 grant)

Common Impact **\$40,000**
Cambridge, MA

To begin the national replication of Common Impact's highly leveraged model of capacity building for AIDS, Mental Health, and other non-profit organizations. In particular, Common Impact addresses the information technology (IT), marketing, and human resources needs of such organizations by first helping them identify these needs and then recruiting a custom

selected team of corporate volunteers to help them, usually over the course of six months, implement the plan to meet them. Highly successful in Boston, Common Impact will grow nationally to meet the need for services across the country.
(First payment of a \$80,000 grant)

Community HIV/AIDS Mobilization Project
New York, NY

\$35,000

For support of CHAMP's (Community HIV/AIDS Mobilization Project) Prevention Justice Partnership to amplify the voices of a new generation of underserved and at-risk populations in the debates and decisions on HIV/AIDS prevention policies that affect their lives. The Prevention Justice Partnership will pilot a model of strategic training, mentoring, and program development to build a national network of new leaders addressing HIV prevention. Each year 6-8 groups will become partners and a cadre of up to 10 people from each local group will receive customized small-group training. The organizations will receive intensive technical assistance and capacity building, helping them to develop and implement a strategic plan to take on a prevention issue. The cadre of trained local leaders will be linked to national networks to help engage them and their organizations in addressing national preservation policy issues. Through this grant, 120-160 emerging leaders-- primarily people living with HIV and young leaders from the heavily impacted communities reflecting the new demographics of AIDS--from 12-16 groups, will help re-energize prevention efforts nationally.

(Second payment of an \$85,000 grant)

ENVIRONMENT

Center for Whole Communities

\$10,000

Fayston, VT

Seed funding to rollout the Center's new cutting-edge model land conservation measurement and evaluation tool, Measures of Health. This tool (which provides a set of selection criteria to guide land conservation groups in determining why and for whom they are protecting land), having been developed and tested, will now be nationally disseminated. Intensive training and support will be provided to early innovator organizations in land conservation. A best practice handbook will be published, a website developed, and the model will be updated with detailed regional case studies. (Final Payment of a \$75,000 grant)

Great Plains Restoration Council

\$60,000

Fort Worth, Texas

To refine, expand, and begin the national dissemination of its model Youth Inter-ACTION program. Rare, and likely unique, this program marries social work and personal health components with environmental education and action projects. Targeted to help marginalized urban minority and reservation-based Native American youth impacted by poverty, AIDS, and mental health issues, the program helps them personally heal as they work on healing the environment. The model uses mentors, workshops, special training, and hands-on experiences to address personal health, as well as environmental issues. In year one, the existing program in Fort Worth and Wounded Knee will fine-tune the developing curriculum. In year two, the program will be expanded to Denver. (First payment of a \$90,000 grant)

Natural Resources Defense Council

\$20,000

New York, NY

For the environmental advocacy education and training initiative. At the heart of this effort is the creation and publication of the definitive guidebook for environmental leaders. The book provides an intellectual foundation for this work (values, principles, and history) discusses the characteristics needed to successfully do it, presents the basic tools it requires, and exposes the reader to strategies and tactics. Addressing the need for hands-on environmental advocacy training, the project develops a training session that will be offered in partnership with local and state organizations in five key states. At least 250 future environmental leaders will receive this "must have" practical education. This unprecedented career-shaping training combined with this first-ever book, will provide emerging environmental leaders both practical tools and proven tactics and well-equip them to build in the work of their predecessors. (Final Payment of a \$100,000 grant)

Pays America
Boston, MA

\$20,000

For support of the Pay As You Save (PAYS) Northeast Program Launch, to demonstrate and promote this promising way to significantly increase the use of energy saving technology in American homes and businesses. Pays America, working with Energy Efficient Institute and Pace Energy Project will conduct extensive outreach and education in at least five states in the Northeast. Market Assessments will be conducted. Ultimately PAYS systems will be designed and approvals sought, and implementation achieved in up to three states. This involves working with regulators, capital providers, and others to ensure a comprehensive implementation plan including training, marketing, billing functions, certification standards, etc. In year three of the project, based on the New England experience, PAYS will be introduced in other regions of the country with an eye towards replication. Members of the PAYS team will generate nation-wide attention and momentum for PAYS. The likelihood of ever increasing energy prices will also help insure public interest in innovative solutions and help nationally advance this promising model.

(Second payment of an \$85,000 grant)

Rainforest Alliance
New York, NY

\$25,000

For the pilot project “Strengthening Demand for Sustainably Harvested Wood for National Green Building.” The Rainforest Alliance is seeking funding to provide technical support to a small national network of environmental organizations working regionally to facilitate the incorporation of environmentally certified wood products in the one-year pilot testing of proposed new “green” building standards for residential homes. During this pilot, the Alliance’s technical support will help facilitate builders access to certified wood products, help identify sources, advance methods to establish distribution, etc. The Alliance will also aggressively work nationally with the entities involved in the standard setting from the FSC (Forest Stewardship Council which deals with forest certification) to the USGBC (the building industry group defining and promoting standards) which has launched the one-year pilot of LEED-H (Leadership in Energy and Environmental Design) Green Building Rating System for residential home building. A successful pilot program will mean an accessible, selfsustaining supply of certified wood increasingly being available across the country which means more U.S. forests being managed in an environmentally beneficial manner.

(Second payment of a \$75,000 grant)

MENTAL HEALTH

Active Minds, Inc.
Washington, DC

\$50,000

To dramatically expand the network of chapters on college campuses. Having spent three years piloting, testing, and revising their model of university-sanctioned, student volunteer-driven chapters working to decrease stigma, create mental health awareness, and serve as liaison between students and the mental health community, Active Minds is now ready to grow from its pilot 50 chapters to 300 campus chapters over the next three years. On campus, the chapters provide a range of services including educational workshops for students, professional speakers, and providing links to mental health resources.

(First payment of a \$85,000 grant)

Education Development Center
Newton, MA

\$10,000

To launch a project to investigate, synthesize, and disseminate best practices for promoting mental wellness on college and university campuses. The project will review the current research literature on the subject, identify state and national policies and programs related to college student mental health issues, produce a report and workshop presentations, conduct a national survey of campus practices, write case studies on best practices, create a publication describing a framework and recommended strategies for improving campus mental health practices and then offer trainings at national conferences to help those involved in college mental health to address campus change.

(Final payment of a \$85,000 grant)

Herbert G. Birch Services Fund, Inc.
New York, NY

\$30,000

To create and disseminate the Family Camp Manual. This electronic publication, to be available in downloadable format, will capture and make available to the field, the methodology behind Birch's highly successful family camping therapeutic model. Informed by 18 years of serving families with AIDS, dealing with a full range of psycho-social issues, the manual will guide agencies considering a camp-based program or those seeking to expand existing program to serve families. The Birch Camp Family Therapy model has attracted attention from those interested in using it to serve families dealing with adoption, foster and juvenile justice systems, autism, chemical dependence, and other mental health disorders, and families in abusive domestic situations. The manual is designed to share with other agencies the methodology and systems that Birch has used from creating and training its impressive volunteer corps to protocols and procedures for managing the range of situations and issues confronted in a therapeutic family camp setting. By making the report available in downloadable format, it will be easily available to its target audience of social service agencies.

Rita Project
New York, NY

\$25,000

To refine and replicate the Rita Project's innovative model of suicide prevention and intervention. Funding will strengthen and refine their present NYC-based program. Targeted to the "survivors of suicide," both those who have survived the loss of a loved one and those who have attempted suicide, the model uses art therapy in a studio setting and has three program components: studio-based art therapy services for survivors, preventive art therapy workshops for at-risk groups including adolescents, and exhibitions of participants work. The grant will develop a strategy and methodology for disseminating the program nationally. The pilot-test expansion sites will most likely be in L.A. and Baltimore. By year three the Rita Project will be up and running in these three cities, additional sites for replication will be explored, and the results of the national expansion evaluated, including best practices, published.

(Second payment of a \$75,000 grant)

GRANTS SUMMARY

TOTAL 2006 PROGRAM GRANTS

Total Program Grants	\$385,000
Miscellaneous	83,094
Membership and Other Grants	7,635
Grand Total	\$475,729

STATEMENT OF NET ASSETS

At Fair Market value, December 31, 2006

ASSETS

Cash and Institutional Funds	\$852,016
Investments at Fair Market Value	\$19,783,876
(Cost \$16,895,602)	
Net Assets: December 31, 2006	\$20,635,892